

Phone (510) 430-0510 FAX (510) 430-0511

CONVENTION SERVICE · SPECIAL EVENT DECOR · SET DESIGN · PRODUCTION

California Police Chiefs Association

Sacramento Convention Center March 13, 2012

MEMO TO ALL EXHIBITORS:

Western Event Service is pleased to have been selected to serve as your Official Service Contractor for this show. In this capacity we will assist you in every way possible to promote a successful and effective marketing presentation.

This Exhibitor Service Kit contains information and order forms for your use. Please take the time to read over the entire Exhibitor Service Kit carefully and select the proper forms for your needs. Please fill out the forms carefully and completely, as errors or omissions may result in higher than expected fees for services or rentals. To avoid 30% or higher late order charges, all orders must be received at least 2 weeks prior to the first day of Exhibitor move-in for this show. The last day we will honor the Advance Order prices for this show is Monday, February 27th 2012.

Full payment must be included with your order to take advantage of pre-order prices. All orders received without payment will be processed at the Late Order price rates and services will not be provided at the show until payment is received.

The standard booth for this show will be 10' wide by 9' deep, with Black & Silver drape and a Blue table skirt. Each booth will include the following standard equipment:

1 - Exhibitor ID Sign	1 - 6' Draped Table
2 - Chairs	1 - Wastebasket
Booth Carpet	

Please note that electrical service is not included as part of the basic booth equipment. Use the enclosed order forms to order service should you require electrical for your booth.

SHOW HOURS:

Exhibitor move-in:	2:00 p.m 7:00 p.m.	Monday,	March 12 th
	7:00 a.m 10:00 a.m.	Tuesday,	March 13 th
Show open:	12:00 p.m 7:00 p.m.	Tuesday,	March 13 th
Show close:	7:00 p.m.	Tuesday,	March 13 th
Dismantle complete by:	9:00 p.m.	Tuesday,	March 13 th

EXHIBITORS – PLEASE NOTE THE FOLLOWING IMPORTANT INFORMATION:

All vehicles and heavy freight must be moved in on Monday, with hand-carry and small items only allowed to be delivered on Tuesday. In addition, all booth delivery, set-up, and assembly must be completed no later than 10:00 AM on Tuesday, to allow for final exhibit hall cleaning prior to opening of the show. If you feel you will require more time than the schedule allows for your booth setup, please contact us so that we can address your needs.

DECORATOR UNION INFORMATION:

In order to conform with current union contract rules and regulations, it will be required that all exhibitors utilize qualified union personnel for all display installation and dismantle labor as well as all material handling during the show. The handling or setting out of merchandise to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation or dismantle of an exhibit, which does not require the use of tools, or more than one person and which can be accomplished in 30 minutes or less, may be performed by the Exhibitor.

INSURANCE:

Neither Show Management, any Show Management Contractor or the facility assumes responsibility for any merchandise or display material which may become lost, stolen or damaged, under any circumstances. You must carry your own insurance to protect your property from the time it leaves your facility until its return.

SHIPPING INFORMATION:

Western Event Service will be responsible for control of all freight in and out of the show and will have priority at the loading dock at all times. Please see the attached rate sheet for freight service options and charges. With the short time frame available for move-in, and the limited loading facilities, we strongly suggest that all freight be sent to the Advance Freight Warehouse to be included with our delivery to the show.

Advance freight will be received and stored for up to 30 days prior to the show at no additional charge. Please send all advance shipments as per the enclosed freight forwarding information and mark all pieces as follows:

ADVANCE FREIGHT shipping address:

TO: CPCA Exhibits FOR: Exhibitor Name Booth # Western Event Service c/o YRC Exhibit Services 3201 52nd Avenue Sacramento, CA 95823 **To Arrive No Later Than: March 9th, 2012**

The last day we can receive Advance Freight for this show is Friday, March 9th.

Freight sent to the above address must arrive on or before *Friday, March 2nd to* avoid late freight handling surcharges. Freight, which arrives after March 2nd will be accepted, but will be assessed late freight handling surcharges.

Page 3.

Do not ship your <u>Advance Freight</u> directly to the Sacramento Convention Center. They are unable to accept and store advance exhibitor freight and will freight or exhibit materials unless they are delivered during the scheduled move-in times for the show. Should Advance Freight be delivered to the Sacramento Convention Center prior to the scheduled move-in for the show, there will be additional charges for locating it and delivering it to your booth.

SHOW SITE FREIGHT shipping address:

TO: Western Event Service FOR: Exhibitor Name Booth #

C/O Sacramento Convention Center 1400 "J" Street Sacramento, CA 956814

TO ARRIVE NO EARLIER THAN: 3/12/2012

TEAMSTER UNION INFORMATION

Union regulations do not allow Exhibitors the use of hand trucks, dollies or push carts while on the show floor without teamster assistance. Exhibitors may hand carry items on and off of the show floor, limited to what one person can carry in one trip, per booth.

All orders, including labor, electrical and material handling must be paid prior to close of the show. We will accept cash, check or credit card. Exhibitor must advise our service desk immediately of any services not performed satisfactorily.

NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!

During the show, the staff at our Service Desk on the show floor will be happy to answer any questions you may have and to help with any problems that may arise concerning decorating services, electrical or freight. We will be on hand at the close of show to assist with your outbound freight arrangements. Should you have any questions, please look at the Frequently Asked Questions link on our web site at <u>www.WesternEventService.com</u>, or feel free to call us at (510) 430-0510.

Sincerely,

Western Event Service



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

THIS FORM, ALONG WITH YOUR PAYMENT (CHECK OR CREDIT CARD INFORMATION) MUST BE RETURNED TO US TO ENSURE PROCESSING OF YOUR ORDER.

PAYMENT IN FULL of all rental, service and labor charges must accompany your orders to qualify for ADVANCE ORDER rates. All orders must be received at least two weeks prior to move-in, including payment, to qualify for Advance Order rates. All orders received without payment will be collected at the show and will be charged at LATE ORDER rates. All orders placed at the show are due and payable at the time the order is placed. Show site orders may be paid by cash, check or credit card.

PHONE ORDERS NOT ACCEPTED – PLEASE FAX ORDERS TO US AT (510) 430-0511

		PLEASE TOTAL	YOUR ORDER	HERE:			
FURNITURE	\$	ELECTRIC	\$	LABOR	\$		
CARPET	\$	CLEANNG	\$	PLANTS	\$		
FREIGHT	\$	AV EQUIPMENT	\$		_ \$		
		JED AFTER CLOSE		TOTAL DUE			
THE LAST D	ATE WE WILL	HONOR ADVANCE	ORDER PRICIN	G IS MONDAY,	Februar	y 27 ^m .	
Check Enc	losed for Total	Amount Due. Check #	<i>t</i> :	Amount	: \$		
	IF PAYING B	CREDIT CARD, PL	EASE COMPLE	TE THE FOLLO	WING:		
CHARGE TO:	Am Express				Visa		
Account Number				Expiratio		•	
			Curity Numbers	printed on rear of	of card		
			-	-			
							-
Cardh	older's Billing A	Address:					-
Phone	9:		Fax: _				_
Cardholder's Signature	e:			Date	:		_
UNLESS ADVISED OTHER INCURRED DURING THIS							
Use this account fo	r additional ser	vices at this show.	No additional p	eople are allow	ed to sigr	n on this acco	unt.
The Cardholder he	reby authorizes	the following people	to sign on the al	bove account for	r any add	litional charge	S
incurred at show si	te:						<u></u> :
			Tal .			Data	
Exhibitor Company:			I el.:			_ Date:	
Address:							
By (Signature):		F	Print Name:				
Contact Person E-mail Add	ess:						

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1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

BOOTH FURNISHINGS

QUANTITY DESCRIPTION	RENTAL PRICE	TOTAL DUE	QUANTITY DESCRIPTION	RENTAL PRICE	TOTAL DUE
TABLES - 24" WIDE x 30" HIGH			CHAIRS & STOOLS		
Tables are covered with white vinyl top and draped on three sides.	ADVANCE SH			ADVANCE SHOW ORDER ORDER	
4 Long Dranad Tabla		DER	Stacking Side Chair (Gray)	\$ 22.00 \$ 28.00	
4' Long Draped Table		2.00 \$	Molded Side Chair	\$ 29.00 \$ 38.00) \$
4' Long Undraped Table		6.00 \$	Color: Charcoal or White		
6' Long Draped Table	\$96.00 \$12		Molded Arm Chair	\$ 32.00 \$ 42.00) \$
6' Long Undraped Table		2.00 \$	Color: Charcoal or White		
8' Long Draped Table		8.00 \$	Deluxe Chrome Padded chai	r \$34.00 \$44.00) \$
8' Long Undraped Table	\$53.00 \$ 6		Padded Stool with Back	\$ 40.00 \$ 52.00) \$
Drape 4 th side 4' - 6' - 8'	\$25.00 \$ 3	80.00 \$		\$\$	\$
Colors (Circle One): Blue Gold Re	d Gray Bla	ck Plum		\$\$	_ \$
Forrest Green White Teal Burg	undy Show C	Color			
			SPECIALTY ITEMS		
COUNTERS - 24" WIDE x 42" HIGH				ADVANCE SHOW ORDER ORDER	
Tables are covered with white vinyl			Chrome Easel	\$ 22.00 \$ 28.00) \$
top and draped on three sides.		HOW RDER	Waste Basket	\$ 9.00 \$ 12.00	· ·
4' Long Draped Counter	\$ 96.00 \$12	25.00 \$	36" Round Table w/Linen	\$ 48.00 \$ 62.00	
4' Long Undraped Counter	\$ 48.00 \$ 6	2.00 \$	36" Tall Round Table w/Linen		
6' Long Draped Counter	\$106.00 \$13	8.00 \$	4' x 4' Tackboard	\$ 54.00 \$ 70.00	
6' Long Undraped Counter	\$ 58.00 \$ 6	9.00 \$	4' x 8' Tackboard	\$ 70.00 \$ 90.00	
8' Long Draped Counter	\$116.00 \$15	50.00 \$	4 x 8 rackboard	\$ 70.00 \$ 90.00	
8' Long Undraped Counter	\$ 58.00 \$ 7	′5.00 \$	Literature Stand	\$ 42.00 \$ 54.00	
Drape 4 th side 4' - 6' - 8'	\$ 30.00 \$ 3	5.00 \$			
Calara (Cirola One): Plus Cald Pa			Velcro 1m x 8' Panels - Gray	\$110.00 \$140.00	
Colors (Circle One): Blue Gold Re			Velcro Panels - with lights	\$130.00 \$160.00	υ ֆ
Forrest Green White Teal Burg	unay Snow C	-010F	Showcases (48' Wide) □ 1/2 view □ Full view	\$355.00 \$455.0	0 \$
SPECIAL BOOTH DRAPE	ADVANCE SH ORDER OR	IOW DER	One tier Riser for: 4'□ 6'□ 8'□ Table	\$ 40.00 \$ 52.00) \$
Special color backwall drape: 8' high - price per linear foot	\$10.00 \$1	2.00 \$	Two tier Riser for:		
Special color side-rail drape:	, ,	· · ·	4' 6' 8' Table	\$ 50.00 \$ 65.00	0 \$
3' high - price per linear foot	\$ 8.00 \$1	0.00 \$		\$\$	\$
Colors (Circle One): Blue Gold R	ed Gray Bl	ack Plum			
Forrest Green White Teal Burg	undy Show C	Color	Total D	ue: \$	
NO CREDITS WILL BE ISSUED			Late Order Rates Will Apply	To All Orders F	Received

Exhibitor Company:	Tel.:	Date:
Address:	City/St:	Zip:
By (Signature):	Print Name:	

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CARPET

STANDARD CARPET

STANDARD CARPET

Price includes complete installation and removal.

STANDAR			ADVANCE ORDER	LATE ORDER	
	9' x 10'		\$150.00	\$195.00	\$
	9' x 20'		\$270.00	\$350.00	\$
	9' x 30'		\$390.00	\$506.00	\$
	9' x 40'		\$510.00	\$662.00	\$
	For longer	lengths,	add \$120 p	oer 10'	\$
Colors (C	Circle One):	Blue	Red	Gray E	Black
		Teal	Burgund	y Show	Color

NOTE: Matching color shades cannot be guaranteed with multiple lengths of standard carpet sizes.

STANDARD CARPET - CUSTOM CUT TO FIT BOOTH SPACE

Price includes complete installation and removal. Please Note: May not be available as floor order.

Booth size = >	K :	=	square feet.
RENTAL PRICE: \$2.00 s	sq.ft. x	sq.ft. =	\$
CARPET PADDING			
STANDARD SIZES			
9' x 10'	\$ 80.00	\$118.00	\$
9' x 20'	\$180.00	\$234.00	\$
9' x 30'	\$270.00	\$350.00	\$
9 x 40'	\$360.00	\$468.00	\$
For longer than 40	0', add \$70 pe	r 10'	\$
CARPET PADDING - Cus	stom Sizes		
Booth size = >	K =	=	square feet.
RENTAL PRICE: \$1.50 s	q.ft. X	sq.ft. = 3	\$
VISQUEEN Carpet Cover	ing/Protectio	n	
Booth size = >	K :	=	square feet.
RENTAL PRICE: \$0.55 s	q.ft. X	sq.ft. = 3	\$

DELUXE CARPET

DELUXE CARPET – 30 oz. Plush, Heavy-cut Polyester Pile Carpet
Price includes installation, poly covering and removal.

Deluxe Carpet is not available for order on site.

Booth size =	X	=	square feet.

RENTAL PRICE: \$4.00 sq.ft. x _____ sq.ft. = \$____

DELUXE CARPET COLOR

Berry	Charcoal	Peacock
Black	Emerald	Plum
Blue Mist	French Beige	Red
Burgundy	Grey Pearl	Silver Cloud
Crème	Navy	White
Colony Blue	-	

PAYMENT POLICY

All Deluxe Carpet orders MUST be received no later than 30 DAYS prior to show opening date.

Deluxe Carpet orders cancelled after 30 DAYS prior to show opening date will be charged 100% of order.

TOTAL CARPET ORDER \$_____

NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!

LATE ORDER RATES APPLY FOR ALL ORDERS NOT PAID IN FULL 2 WEEKS PRIOR TO SHOW!

Exhibitor Company:	Tel.:	_ Date:
Address:	City/St.:	_ Zip:
By (Signature):	Print Name:	

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DISPLAY LABOR

SKILLED DISPLAY LABOR FOR INSTALLATION AND DISMANTLING OF EXHIBITS

LABOR RATES \$ 82.00 per hour straight-time (One hour minimum per person) \$112.00 per hour overtime (One hour minimum per person) \$146.00 per hour double-time (One hour minimum per person)

Straight-time = All hours between 8:00 AM and 5:00 p.m. weekdays Overtime = All hours between 5:00 PM and 10:00 PM weekdays and 8:00 AM - 12:00 PM Saturday Double-time = All other hours

✓□ O.K. TO PROCEED – Exhibitor need not be present, please begin as soon as possible.

Western Event Service will proceed with your display set up unless instructed otherwise. Every effort will be made to set your display on straight time hours, unless show schedule does not permit.

 \checkmark Plans included with this order, proceed without exhibitor.

 \checkmark Plans with exhibit, proceed without exhibitor. Plans in case / crate #_____.

✓ □ Executive supervision is available on request for an additional charge of 25% of the total labor charges.

✓ DO NOT PROCEED – Exhibitor will call for labor and supervise workers.

All work is to be performed ONLY under the supervision of the exhibitor representative:

Exhibitor will check in at the service desk to pick up labor on: Date: ______ At: _____ AM - PM <u>PLEASE NOTE</u>: A minimum charge of one hour per person will apply; time will commence in accordance with exhibitors' request.

Local Phone #____

Representative's name: ____

LABOR RECAP Number of laborers to install on straight-time: _____ x Estimated hours: _____ = ____ hours @ ST _____ x Estimated hours: _____ = _____ hours @ OT Number of laborers to install on overtime: Number of laborers to install on double-time: x Estimated hours: = hours @ DT Number of laborers to dismantle on straight-time: _____ x Estimated hours: _____ = ____ hours @ ST ___ x Estimated hours: _____ = ____ hours @ OT Number of laborers to dismantle on overtime: Number of laborers to dismantle on double-time: _____ x Estimated hours: _____ = _____ hours @ DT Total ST Hours _____ x \$ 82.00 = \$ _____ + 25% supervision (if applicable) \$ _____ = \$ _____ Total OT Hours _____ x \$112.00 = \$ _____ + 25% supervision (if applicable) \$ _____ = \$ _____ Total DT Hours x \$146.00 = \$ + 25% supervision (if applicable) \$ = \$ Your final bill will be for the total hours actually provided. Hours will be billed in ¹/₄ hour increments after the 1st hour. \$_____ **Total Due for Labor** NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!

 Exhibitor Company:
 _______ Tel.:
 ______ Date:

 Address:
 _______ City/St.:
 ______ Zip:

 By (Signature):
 _______ Print Name:

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1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511

ELECTRICAL

ELECTRICAL SERVICE – Basic lighting or power outlets, includes labor.

QUANTITY	ADVANCE ORDER	LATE ORDER	
Single Outlet 500 watts or less	\$ 92.00	\$124.00	\$
Single Outlet 1000 watts or less	\$158.00	\$210.00	\$
Single Outlet 1500 watts or less	\$194.00	\$272.00	\$
Single Outlet 2000 watts or less	\$238.00	\$333.00	\$
150 watt Floodlight on 8' upright	\$ 45.00	\$ 58.00	\$
Double 150 watt floodlight on 8' upright	\$ 60.00	\$ 80.00	\$
3 – wire x 25' Extension cord	\$ 16.00	\$ 20.00	\$
Multi-outlet power strip	\$ 16.00	\$ 20.00	\$

POWER & MOTOR OUTLETS

		120 volt		208 vo	olt Single F	Phase	208	volt 3 Pha	ase	
Description	Quantity	Advance	Late	Quantity	Advance	Late	Quantity	Advance	Late	Total
Up to 10 Amp Service		\$160	\$224		\$180	\$234		\$234	\$304	
15 Amp Service		\$204	\$286		\$254	\$330		\$330	\$429	
20 Amp Service		\$248	\$348		\$308	\$400		\$400	\$520	
30 Amp Service	NA	NA	NA		\$355	\$460		\$460	\$598	
40 Amp Service	NA	NA	NA		\$405	\$526		\$526	\$683	
Amp Service	NA	NA	NA							
Motor Connection Cord	– Exhibitor M	ust Provide Fe	male Plug if	Required	\$30	\$40		\$30	\$40	

For above 40 Amps, add \$10 per amp for 208v single phase and \$30 per amp for 208volt three phase.

LATE ORDER RATES WILL APPLY FOR ALL ORDERS NOT RECEIVED AND PAID IN FULL 2 WEEKS PRIOR TO SHOW! NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!

For outlets that require 24 hour service, add 100 % of standard rate: \$_____

Total Electrical \$ _____

Connections requiring additional labor for installation and dismantle; equipment connections, cords run under carpet or to specific locations within the booth, repairs to exhibitor equipment, etc., will require additional labor and is charged on a time and materials basis. Please use the ELECTRICAL LABOR order form for your additional labor needs.

OUTLET LOCATION AND DISTRIBUTION – You will need to designate a location for each outlet ordered. All distribution will be done on a time and materials basis. If you fail to provide us with a location or floor plan, installation will be done at our discretion and any changes will be billed at time and materials. Designate your outlet locations on our ELECTRICAL LABOR order form.

✓ All inline booth outlets will be installed on the floor, at the rear of booth along the booth backwall drape line, unless you direct us otherwise. Any location within the booth, other than along the backwall line, will require additional Labor

✓ Island Booths will be provided one drop when power is in the ceiling or one perimeter location when power source is from the floor.

Outlets requiring 24-hour service will be billed at double the above rates. All motors over 1 hp shall have a magnetic starter and manual disconnect switch furnished by exhibitor. All wiring and other electrical equipment must meet all applicable codes. Local codes allow no more than two connections per outlet box for lighting service and one connection for power outlets. No credits will be issued for any electrical service installed as ordered and not used. WES is not responsible for voltage fluctuation or power failure due to temporary conditions. For your protection you should install a surge protector on your equipment. Electrical service will be turned on during show installation and 30 minutes prior to show opening each day and approximately 30 minutes after show close each day.

Exhibitor Company:	Tel.:	_ Date:
Address:	City/St.:	Zip:
By (Signature):	Print Name:	





1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511

ELECTRICAL LABOR

- **NO Labor Needed** Place Electrical Along Booth Backwall Line.
- Exhibitor Will Supervise Electrical Installation (Do Not Proceed)

Exhibitor will call of labor at: Date: _____ Time: _

All electrical labor ordered for 8:00 a.m. will be dispatched directly to booth space. For all other starting times, call for labor 1/2 hour prior to requested time. Labor cancelled without 24-hour notice will be charged a one (1) hour minimum per man. The minimum charge for labor is one hour per electrician. Thereafter, labor will be billed in one-half $(\frac{1}{2})$ hour increments.

OK to Proceed – Complete No Later Than: Date: _____ Time: ____ All labor performed under the supervision of Western Event Service. In order to perform labor without Exhibitor present, please provide us with detailed booth layouts showing outlet location and quantity.

□ Carpet has been ordered from WES. □ Carpet is arriving with Exhibit Freight.

Please note adjacent booth numbers and or aisle locations along with any display materials to be included in your booth space.

Please attach a full set of booth plans for multiple booth or island booth configurations.

Please indicate the location of all outlets along with any 24-hour service locations.

Notes:

HOURLY RATES

Address:

By (Signature): _____

- Straight-Time: \$86.00 per hour = 8:00 a.m. 4:30 p.m. Monday through Friday.
- Overtime: \$144.00 per hour = All other times, including observed union holidays.

Exhibitor	r Company:		Tel.:	Date:	
	DISMANTLE:	# of Men # of Hours	_ X = \$ Hourly Rate = \$		
	INSTALLATION:	# of Men X Hours	· · · · ·		
L	_ABOR CALCULATOR				

_____ City/St.: _____ Zip: _____



Sacramento Conv Ctr

March 13, 2012



BOOTH CLEANING SERVICE

Vacuuming of rugs, sweeping of booths and emptying of wastebaskets is not included in your space rental for this convention. If you require cleaning service for your booth, please complete and return this form along with a completed payment page. The square footage is based on the total amount of booth space occupied. *There is a minimum order of 100 square feet for any of the below listed services.*

OPTION #1 – One-time General Cleaning prior to show opening:

_____ Square footage of booth (100 sq.ft. minimum) @ \$.35 per square foot = \$ _____

OPTION #2 - Daily Booth Cleaning

STEP 1. - CHOOSE THE CLEANING SERVICE REQUIRED

- _____ Vacuuming & general cleaning
- ____ Damp mop and wax
- ____ Damp mop only
- ____ Shampoo carpet

\$.30 per square foot - (\$30.00 minimum).\$.30 per square foot - (\$30.00 minimum).\$.24 per square foot - (\$24.00 minimum).

\$.65 per square foot - (\$65.00 minimum).

STEP 2. - DETERMINE DAILY CLEANING COST

_____ Square footage of booth (100 square foot minimum).

(x) \$_____ Rate from part "STEP 1" above.

(=) \$_____ Total Cost per day.

STEP 3. - INDICATE DAYS CLEANING IS REQUIRED

Please clean booth area prior to show opening on:

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

Total number of days for cleaning service _____

STEP 4. - CALCULATE TOTAL CLEANING CHARGES

\$ _____ (Cost per day) X _____ (Number of days) = \$ ____ TOTAL DUE
from STEP 2. from STEP 3.

PAYMENT IN FULL is required on all orders when the order is placed.

NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW.

Exhibitor Company:	Tel.:	Date:
Address:	City/St.:	_ Zip:
By (Signature):	Print Name:	

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EXHIBIT RENTAL PACKAGES

BOOTH PACKAGES

QTY	DESCRIPTION	PRICE	COLOR	4 Color	1 Color Graphic	TOTAL
				Graphic		
	Table Top Package # 1	\$ 475	Black Gray Blue	\$ 175	\$ 160	\$
	Table Top Package # 2	\$ 475	Black Gray Blue	\$ 125	\$ 120	\$
	10' Backwall Package # 1	\$1,550	Black Gray Blue	\$ 250	\$ 220	\$
	10' Backwall Package # 2	\$1,750	Black Gray Blue	\$ 195	\$ 155	\$
	10' Backwall Package # 3	\$1,750	Black Gray Blue	\$ 265	\$ 210	\$
	10' Backwall Package # 4	\$1,550	Black Gray Blue	\$ 125	\$ 100	\$
	20' Backwall Package # 1	\$2,100	Black Gray Blue	\$ 595	\$ 425	\$
	20' Backwall Package # 2	\$3,100	Black Gray Blue	\$ 240	\$ 210	\$
	20' Backwall Package # 3	\$3,550	Black Gray Blue	\$ 335	\$ 265	\$
	20' Backwall Package # 4	\$3,250	Black Gray Blue	\$ 525	\$ 425	\$
	20' X 20' Island Booth # 1	\$5,850	Black Gray Blue	\$1,400	\$1,100	\$
	20' x 20' Island Booth # 2	\$5,850	Black Gray Blue	\$1,400	\$1,400	\$

ACCESSORIES

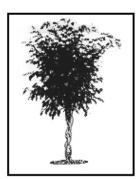
QTY	ITEM	PRICE	COLOR	DESCRIPTION	TOTAL
	Single Wide Counter (1m wide x 19" deep)	\$ 300	White Black Gray	☐ 40"Tall	\$
	Double Wide Counter (1m wide x 19" deep)	\$ 385	White Black Gray	40"Tall	\$
	40" Tall Monitor Pedestal	\$ 125	White Black Gray		\$
	40" Tall Monitor Pedestal	\$ 155	White Black Gray	Internal shelf for CPU	\$
	40" Tall Monitor Pedestal with Keyboard Shelf	\$ 175	White Black Gray	Internal shelf for CPU	\$
	Square Table – 40"x 40"	\$ 235	White Black Gray	20" Tall 40" Tall	\$
	Square Table – 20"x 20"	\$ 85	White Black Gray	20" Tall	\$
	Tower Package #1	\$1,750		AV Screen (add'1 \$100)	\$
	Tower Package # 2	\$1,750		AV Screen (add'1 \$100)	\$
					\$
Prices include delivery to show and setup and dismantle labor.				SUB TOTAL 30% Rush Charge Total Due	\$

NOTE: Prices do not include carpet, electrical, booth cleaning, and graphic design or art preparation. All orders must be pre-paid to guarantee delivery. No COD orders accepted. Cancellations must be made 7 days prior to first day of show setup, or 100% cancellation fee applies. All graphic orders are non-refundable after order is placed. Orders received less than 14 days prior to show setup are subject to a 30% RUSH charge. Orders may not be accepted less than 7 days prior to show. Customer assumes all responsibility for display and fixtures after delivery to booth.

Exhibitor Company: _____ Date: _____ Tel.: _____ Tel.: _____ Address: _____ City/St.: _____ Zip: _____

By (Signature): _____ Print Name: _____





Ficus - Weeping Fig Ficus benjamina



Split-leaf Philodendron Monstera deliciosa



Kentia Palm Howeia forsteriana



Dragon Tree

Exhibitor Company: _____ Date: _____ Tel.: _____ Date: _____

Address:





Dracaena marginata

Booth #



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511

PLANT & FLORAL

Standing Plants in Quality Baskets:

Ficus _	Philodendron K	entia Palm	Dragon Palm
QUANTITY	HEIGHT	PRICE	TOTAL AMOUNT
	2' - 3'	\$60.00	
	4' - 5'	\$8.00	
	6' - 7'	\$100.00	

Hedging and Topiary

QUANTITY	ITEM & HEIGHT	PRICE	TOTAL AMOUNT
	Wax leaf hedge 36" tall	\$10. Per foot	
	Ficus Topiary 3 Globe 6'	\$75.00	

Table Plants

QUANTITY	ITEM	PRICE	TOTAL AMOUNT
	Seasonal Potted Flowers	\$28.00	
	Chrysanthemum	\$25.00	
	Boston Fern 6"-16" spread	\$25.00	
	Boston Fern 8"-24" spread	\$30.00	

FLORAL

QUANTITY	ITEM	PRICE	TOTAL AMOUNT
	Designer Floral Arrangement	\$50-\$200	
	Carnation Boutonniere (6 min)	\$10.00	
	Rose Corsage (6 min)	\$15.00	

TOTAL ORDER \$_____

30% Late Charge for orders received less than 2 weeks prior to show \$_____

TOTAL DUE \$ _____

NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!

By (Signature): ______ Print Name: ______

_____ City/St.: _____ Zip: _____





1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511

AUDIO VISUAL EQUIPMENT

Quantity	EQUIPMENT	Rental	TOTAL
	20" LCD with DVD Player	\$ 100.00	\$
	32" Plasma with DVD Player	\$400.00	\$
	DVD / VCR combo Player	\$75.00	\$
	19" LCD Monitor	\$85.00	\$
	26" LCD Monitor	\$125.00	\$
	32" SVHS Monitor	\$200.00	\$
	35" SVHS Monitor	\$225.00	\$
	42" Plasma Screen with Table Stand	\$400.00	\$
	50" Plasma Screen with Floor Stand	\$675.00	\$
	29" CRT Computer Monitor & cable	\$325.00	\$
			\$
			\$
			\$
	AV Cart & Skirt - Height (circle one) - 34" 42" 48" 54"	\$ 40.00	\$

For your custom requirement or computer needs, please call or write for information and pricing.

EQUIPMENT TOTAL = \$_____

FOR ORDERS PLACED LESS THAN TWO WEEKS PRIOR TO SHOW INSTALLATION OR FOR ORDERS PLACED AT THE SHOW, ADD 30% LATE ORDER SURCHARGE + \$_

Orders or changes placed at show may be subject to additional labor

DELIVERY + \$ 50.00

TOTAL DUE = \$____

"This order for goods/services constitutes a contract of rental (Contract) between Western Event Services and customer designated below. The additional terms and conditions set-forth on the reverse side of this form are a part of this contract. The acceptance of your order is subject to all of the terms and conditions included therein, all of which are accepted by customer; it will supersede customer's order form or Purchase Order, if any."

PAYMENT POLICY: PAYMENT IN FULL IS REQUIRED ON ALL ADVANCE AND FLOOR ORDERS WHEN THE ORDER IS PLACED.

IMPORTANT NOTE: IF ELECTRICITY IS NOT PROVIDED AS PART OF YOUR BOOTH PACKAGE, YOU MUST ORDER ELECTRICAL SERVICE FOR YOUR AV EQUIPMENT.

Exhibitor Company:	Tel.:	_ Date:
Address:	City/St.:	_ Zip:
By (Signature):	_ Print Name:	

CPCA 2012 Sacramento Conv Ctr March 13, 2012



VEHICLE DISPLAY & SPOTTING FORM

All Vehicles that will be displayed on the Exhibit Hall floor must adhere to the following conditions:

- 1.) A copy of this form must be completed and returned to Western Event Service (WES) for <u>each</u> vehicle. Upon receipt of this form WES assign a move-in time for each vehicle and will confirm that time with the Exhibitor. If a vehicle misses its assigned move-in time, it may not be possible to locate the vehicle on the Exhibit Hall floor. If a vehicle misses it assigned move-in time, there may be additional charges incurred in addition to those listed below.
- 2.) All Vehicles will be charged a Vehicle Spotting fee, with a minimum charge of \$86.00.
- 3.) All vehicles displayed on the Exhibit Hall floor must have under vehicle protection for the entire vehicle, including tires, in order to protect the facility carpeting. This may be provided by the Exhibitor or ordered below. In either case, the placement of the installation and dismantle of the carpeting protection must be performed by Union Personnel.

4.) Fire Marshall Regulations Regarding Vehicles on Display: Vehicles (CFC 314.4): Liquid or gas fueled vehicles, boats or other motor craft shall not be located indoors except as follows:

- a) Batteries are disconnected once the vehicle is positioned in the booth.
- b) Fuel in fuel tanks does not exceed one quarter tank or 5 gallons (19L) (whichever is least).
- c) Fuel tanks and fill openings are closed and sealed to prevent tampering.
- d) Vehicles are not to be fueled or de-fueled while within the building.
- e) No ignition source is allowed within 20 feet of the vehicles. Ignition sources include, but are not limited to, candles, motors, space heaters.

Description of vehicle to be displayed on the show floor, please include dimensions;

Vehicles will be placed in booth numbers _____, please diagram the planned layout of your booth(s) in the following space:

□ I will provide my own under vehicle protection to the decorator for install; please note that there will be a minimum 1 hour labor charge for installation of your provided materials.

Total estimated labor required @ _____ hours X \$78.00 per hour = _____ Total Due.

□ I will require under vehicle protection to be provided by the decorator; please note that Visqueen will be installed, and dismantled, at the rate of \$0.75 per square foot for this service.

Total estimated square footage required ______ x \$0.75 per sq.ft. = _____ Total Due.

Exhibiting Company	Telephone	Date
Address	City	_ State Zip
By (Signature)	Print Name	



CPCA Exhibits

Sacramento Convention Center

March 13, 2012

Trade Show Freight Service Options & Rates	Per 100 Lbs. (cwt)
 Shipments of common freight and crated exhibits will be received at warehouse and stored up to 30 days prior to set-up date, delivered to booth and returned to loading dock for forwarding via common carrier at close of show. THERE IS A 300 POUND MINIMUM (\$174.00) 	\$58.00
 Receipt of common freight and crated exhibits at exhibit hall (during installation period only), unloading, delivery to booth, and return to loading dock for common shipment at close of show. THERE IS A 300 POUND MINIMUM (\$192.00) 	\$64.00
3. Shipments consigned to our warehouse which arrive after our published late freight receiving date of March 5, 2012 which arrive without proper identification or paperwork on file, will be assessed a additional surcharge per CWT.	\$12.00
4. For handling of uncrated, padded van, or specialized equipment, additional per CWT.	\$18.00
5. For delivery of shipments, at close of show, back to Yellow Freight warehouse for loading to outbound carriers, THERE IS A \$80.00 MINIMUM CHARGE FOR THIS SERVICE.	\$16.00

Special Services	Straight Time	Overtime
6. Material Handler.	\$78.00	\$102.00
7. Vehicle spotting charge.	\$86.00	\$122.00
8. 3,000 lb. Forklift with driver.	\$98.00	\$148.00
9. Crate or pallet banding & shrink- wrapping (per hr plus materials).	\$78.00	\$102.00
10. Valet service provides for one worker and a 3' x 4' flat cart and one round trip from loading dock to exhibitor's booth and return to dock at close of show.	\$74.00 pe	r round trip

The above rates cover freight handling service for both incoming and outgoing freight. All charges are based on incoming weight only. Where weight tickets or freight bills are not available, our estimated weights will be used.

For special services such as uncrating, unskidding, spotting in booth, local pick-up and delivery, special trips, late freight handling or special handling of materials required because of excessive weight or size, the above rates will apply. Rates are per hour, with a one-hour minimum.

Insurance: Neither show management, any show management contractor or the facility assumes responsibility under any circumstances for any merchandise or display material which may become lost, stolen or damaged. You must carry your own insurance to protect your property.

NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!



Sacramento, CA 95823

Order For Freight Handling Service

Please complete and return this form even if you will not be sending freight for the show!

Exhibitor:				No freight will be sent.	
Carrier:			Ship Date:		
Number of Pieces:			Largest Piece:		
Total Weight of Shipment:			Tracking (Pro) Nu	Tracking (Pro) Number:	
Shipped From:					
To arrive at: 🛛 Advance I	Freight Whs.	Show Site	Expected a	arrival date: / /	
Advance Freight Total	Neight:	lbs. @ \$58.00	per CWT = \$	due (\$174 minimum).	
Show Site Freight Total Weight: Ibs. @ \$ 64.00 pe) per CWT = \$	due (\$192 minimum).		
Additional services:			= \$	due.	
NOTE : Advance or Show Site Freight received without complete paperwork on file, will be charged an additional \$12.00 per CWT.		Total Freight C	Charges = \$		
Shipping Address: c/o YRC Freight Service		Mark for: CPCA Company Name Booth Number	-		

The last date we can receive Advance Freight for this show is: Friday, March 9th.

Forwarding Instructions at Close of Show

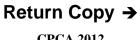
Exhibitor must complete outbound bill of lading prior to the close of show. Exhibit material or freight left without proper paperwork on file will be returned to the Official Freight Service warehouse at owners expense. Unless otherwise arranged, all shipments will be sent directly from show site at the close of show via the freight service specified by the Exhibitor. Exhibitors must make their own ship-out arrangements for any shipments being shipped out directly from show site by <u>their</u> own designated carrier(s). Any shipments not picked up by the end of dismantle will be sent via the freight service specified as the Official Freight Service for this show.

At the close of show, Exhibitor is responsible for making all freight ready for outbound shipment. Outbound shipment Bill of Lading must specify type of service and specific carrier selected, or one will be assigned. Unless using the Official Freight Service designated for this show, it is the Exhibitor's responsibility to contact the carrier they have selected for their outbound shipment(s) and schedule their pick-up at the close of show.

Please be aware that any material left on the show floor remains your responsibility, until picked up by your designated carrier. Neither Show Management, Western Event Service or the Facility accepts any responsibility for any material left unattended on the show floor. Freight left on the show floor without proper instructions, will be returned to our warehouse and additional handling, transportation and storage charges will accrue.

Regardless of selected carrier, all outbound shipments must be written up on a Western Event Service *Outbound Shipping Instruction* form and returned to the Service Desk, prior to outbound handling.

Please fill out and return a completed Payment form along with this Order for Freight Handling Service.





Booth #

Outbound Shipping Instructions

As an authorized representative of the company listed below, I have selected the following *outbound* carrier for our freight at close of show.

- ✓ □ Official Freight Service designated for this show (YRS Freight Service).
- ✓ □ Exhibitor will hand carry or Exhibitor vehicle will pick-up at loading dock.
- $\checkmark \Box$ Exhibitor selected carrier:

(Name of Selected Carrier)

I have notified my carrier and requested a pick-up. In the event my selected carrier does not arrive at show site prior to the deadline for show dismantle, or should they refuse to accept my shipment, I hereby authorize Western Event Service, to:

RETURN MY SHIPMENT TO THEIR WAREHOUSE: The shipment(s) will be returned to the warehouse for picked up by your designated carrier. The charges for returning the shipment to the warehouse are as follows:

\$16.00 per CWT (hundred pounds) with a 500-pound minimum = \$80.00 minimum charge. *Please note that your shipment must be accompanied by a complete Bill of Lading.*

✓ ■ REASSIGNMENT of CARRIER: Load my shipment onto the designated Official Freight Service carrier for this show (Yellow Freight Service). Freight charges to be marked COD.

Exhibiting Company	
Representative	
Address	
City/State/Zip	
Phone	
Emergency Phone or Local Number	

NOTE: It is the responsibility of the Exhibitor representative to fill out outbound Bills of Lading at the close of show and present them to the Exhibitor Service Desk prior to the end of dismantle. Freight left without proper paperwork on file will be returned to our warehouse and stored until proper information is received and will be subject to additional handling and transportation charges.



Outbound Shipping Procedures

NECESSARY OUTBOUND PAPERWORK

An Outbound Bill of Lading must be prepared for each outbound shipment you have from the show and must be turned into our service desk prior to your leaving the exhibit area at the close of the show. This is in addition to any Freight Bills provided to you by your shipper

DESIGNATED OUTBOUND CARRIER FOR THIS SHOW

YRC Freight Service has been chosen as the designated freight carrier for this show and will be available at the close of the show to pick-up any outbound freight you may have.

EXHIBITOR SELECTED CARRIERS

Should you prefer to use a carrier other than YRC, you, the Exhibitor, are responsible to make the necessary arrangements for them to pick-up your materials at the close of the show. In the event your designated carrier fails to make the pick-up at show site during the designated break down time, Western Event Service reserves the right to force any shipment onto YRC trailers in order to be able to clear the facility by the required deadline. As part of the material handling charges, we will gladly load other carriers, but we are not able to make pick-up arrangements on your behalf with other carriers.

FEDERAL EXPRESS – Special Information

Should you use Federal Express, Airborne or any other airfreight forwarder, it will be necessary for you to provide the appropriate shipping documents, with your account number clearly visible, and schedule the pick-up accordingly. If FedEx does not pick-up your materials at the close of the show, we offer a \$20.00 per destination service for delivering your materials to FedEx.

UPS – Special Information

Should you wish to use UPS, it is required for you to provide and affix any necessary UPS shipping labels to each item being returned. UPS has very specific requirements for this type of service and it is your responsibility to make sure they are met. We do not provide UPS shipping services from the Show Floor or from our Warehouse. After contacting UPS and confirming the pick-up arrangements, either at the show site or at our warehouse, you must inform the service desk personnel of the scheduled arrangements along with confirmation numbers and a complete Bill of Lading. There is a minimum \$80.00 charge for having us return your materials to our Warehouse for UPS pick-up.

MATERIALS LEFT ON EXHIBIT FLOOR AT CLOSE OF SHOW

Any materials abandoned without proper paperwork on file or for shipments not picked up at the show site by your designated carrier, will either be forced on Yellow or returned to our warehouse (our choice). Materials returned to our warehouse will incur a return to warehouse fee along with storage charges when applicable. Carriers should arrive prepared with the company name, number of pieces, and destination for any shipment they have been designated to pick-up. All material handling, return to warehouse, and/or storage charges must be settled before a shipment will be released to any carrier.





We propose to use the following contractor to perform services (for installation and dismantle labor only) in connection with our exhibit at the forthcoming show. We understand and agree that they will abide by all of the regulations required by Show Management and the Official Service Contractor and those outlined below.

Rules and Regulations for other than Official Service Contractor

Persons or organizations, other than the designated Official Service Contractor for the show, who are proposed for the performance of any services within the exhibit hall for an exhibitor will:

- 1. Abide by the same rules and regulations as an exhibitor, pertaining to exhibit rules and regulations.
- 2. Have all exhibits for which they are responsible dismantled and ready for shipping by the deadline set forth by the show manager.
- 3. Furnish to the Official Service Contractor an insurance certificate for Commercial General Liability showing them as additional insured, limits of liability of at least \$2,000,000 and it must include waiver of subrogation clause, as well as an insurance certificate for Workers Compensation and Employers' Liability, accompanying this form.
- 4. Secure through official contractors all services required other than installation and dismantling.
- 5. Secure through official contractors any additional labor needed over and above those normally considered regular employees.
- 6. Abide by all rules as listed under "Guidelines for Exhibitor Appointed Contractors" provided within this information.

I & D CONTRACTOR, EXHIBIT COMPANY OR ORGANIZATION (Please print or type)				
I & D Company:				
Address:				
City:	State: Zip:			
Contact:	Phone: ()			
Exhibitor Company:	Tel.:	Date:		
Address:	City/St.:	Zip:		
By (Signature):	Print Name:			

California Police Chiefs Association

Guidelines for Exhibitor Appointed Contractors

Show Management, acting in behalf of all Exhibitors and in the best interest of the exposition, has selected Western Event Service, as the Official Service Contractor to perform and provide necessary services and equipment required for this exposition.

Official Service Contractors are appointed to:

- 1. Insure the orderly and efficient installation and dismantle of the overall exposition.
- 2. Assure the distribution of labor to all Exhibitors according to need.
- 3. Provide sufficient labor to satisfy the requirements of Exhibitors, and for the exposition itself.
- 4. See that the proper type and limits of insurance are in force.
- 5. Avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Contractors will provide all usual trade show services, including labor. Allowed exceptions are:

- 1. The Exhibitor may provide supervision.
- 2. The Exhibitor may appoint an exhibit installation contractor or display builder.

Exhibitor may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- 1. The Exhibitor must notify Western Event Service of the intention to utilize an independent contractor no later than 30 days prior to the first move-in day, furnishing the name, address and telephone number of the firm.
- 2. The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has issued a proper certificate of insurance with a minimum of \$2,000,000 in liability coverage, including property damage, as well as a minimum of \$1,000,000 of Workers Compensation and Employers' Liability insurance to Western Event Service at least 10 days before the show's installation.
- 3. The Exhibitor agrees that he is ultimately responsible for all services in connection with his exhibit, including freight, drayage, rentals and labor.
- 4. The Exhibitor Appointed Contractor must have all business licenses, permits and Workers' Compensation insurance required by the State and City governments and the convention facility management prior to commencing work.
- 5. The Exhibitor Appointed Contractor will share with Western Event Service all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etc.
- The Exhibitor Appointed Contractor must furnish Western Event Service with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges.
- 7. The Exhibitor Appointed Contractor must confine its operations to the exhibit area of its clients. No service desks, storage areas or other facilities will be located anywhere in the building. The show aisles and public space are not part of the Exhibitor's booth space.
- 8. The Exhibitor Appointed Contractor shall provide, if requested, evidence to Western Event Service that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
- The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, Western Event Service. The Exhibitor Appointed Contractor must coordinate all of its activities with Western Event Service.
- 10. A signed copy of this page, indicating your understanding of the rules and regulations covering the use of Exhibitor Appointed contractors, must be returned to us along with the additional required information.